

## REMARKS

Favorable reconsideration of this Application, in light of the following discussion and in view of the present Amendment, is respectfully requested.

Claims 1-11 are pending in the present Application. Claims 1-10 are amended and new claim 11 is added by the present amendment.

### **I. Amendment to the Title**

Item 2 at page 2 of the outstanding Office Action objected to the title as not being descriptive. A new Title is added in light of the comments noted in the outstanding Office Action. Accordingly, it is respectfully requested this objection be withdrawn.

### **II. Rejection under 35 U.S.C. § 102**

Claims 1-10 were rejected under 35 U.S.C. § 102(b) as anticipated by U.S. Patent No. 5,873,080 to Coden et al. (herein "Coden"). This rejection is respectfully traversed.

Amended independent claim 1 recites an information storage unit which stores "personal information with respect to each of a plurality of users and a plurality of pieces of search target information." When a user specifies a search condition, a searching unit "stores information indicating that the pieces of search target information are searched by the user into the information of storage unit." When a piece of search target information is specified, an outputting unit outputs "the personal information on each user by whom the piece of search target information is searched based on the pieces of information stored in the information storage unit," support for which is found in the originally filed application at least in FIGS. 18 and 19 and at page 55, line 17 to line page 56, line 3. Independent claims 2, 3 and 6-10 are amended to recite similar features.

As an advantage, in a non-limiting example, when a real estate agent searches properties, a relevant customer list including data about members who are interested in the information of a searched-for property is displayed. The real estate agent can then use the customer list to contact customers (see the specification at page 55, line 7-21).

In contrast, Coden only discusses searching using a query composed of subqueries, in which query object operators are applied to interim results. The interim results are then combined in a global result object which is processed according to a user's specifications conforming to the users specified requirements (see the abstract of Coden). However, Coden does not discuss or suggest at least "an outputting unit which outputs, when a piece of search target information is specified, the personal information on each user by whom the piece of search target is searched based on pieces of information stored in the informational storage unit," as in amended independent claims 1-3 and 6-10.

Accordingly, it is respectively submitted independent claims 1-3 and 6-10 and each of the claims depending there from patentably distinguish over Coden.

### **III. Amendments to the Specification and Drawings**

In addition, the specification and FIGS. 2, 4-6, 8, 9, 15, 19 and 21 are amended only to correct minor informalities. It is believed no new matter is added.

### **IV. New Claim**

In addition, new claim 11 is added to set forth the invention in a varying scope. New claim 11 is believed to be allowable at least for similar reasons as claim 1, and it is believed no new matter is added.

**V. Conclusion**

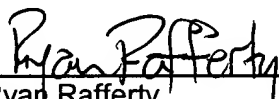
Consequently, in light of the above discussion and in view of the present Amendment, this application is believed to be in condition for Allowance and an early and favorably action to that affect is respectively requested.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

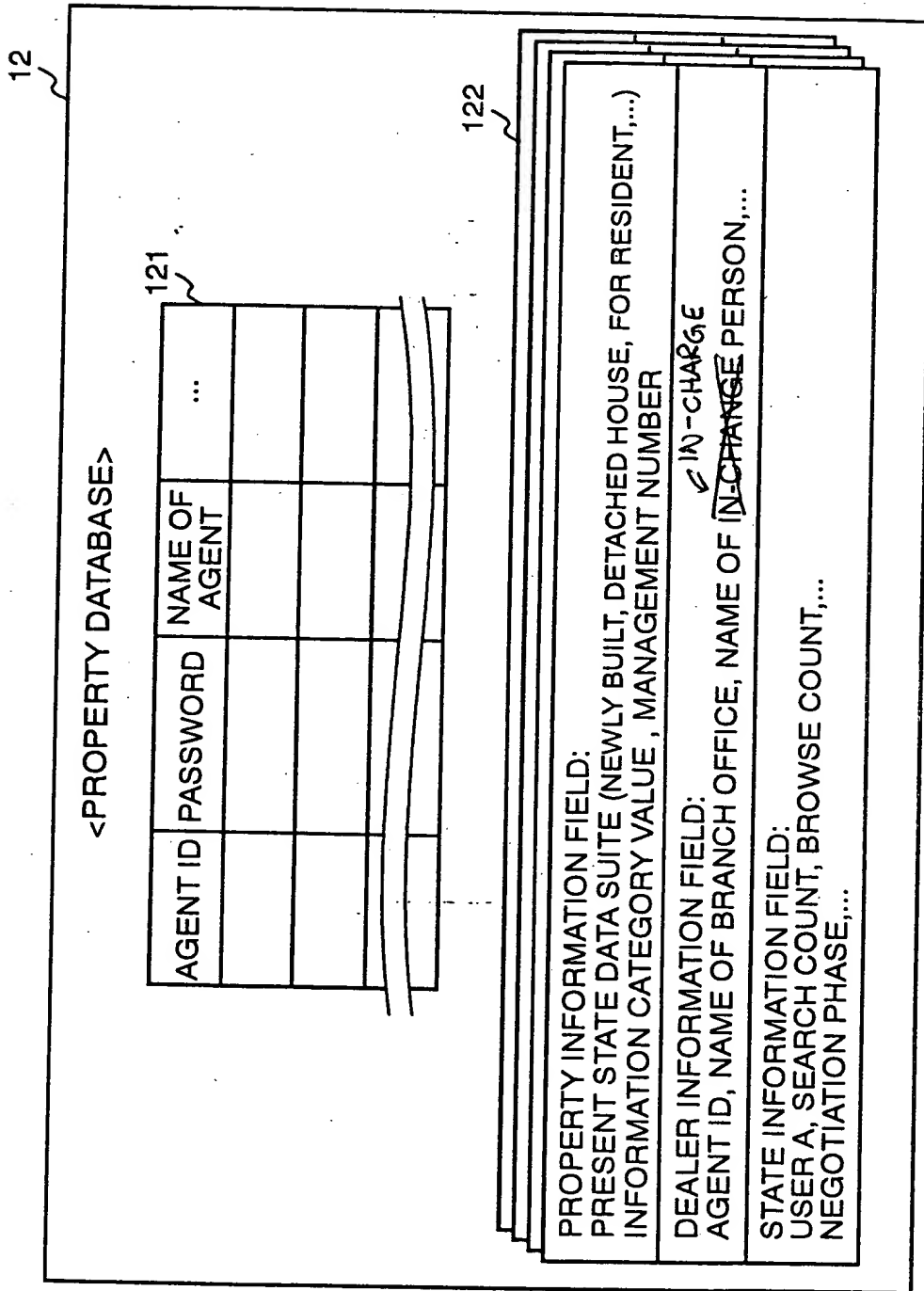
STAAS & HALSEY LLP

Date: May 27, 2004

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FIG. 2



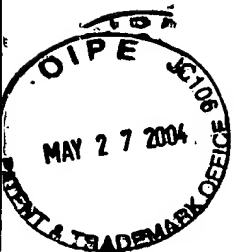


FIG. 4

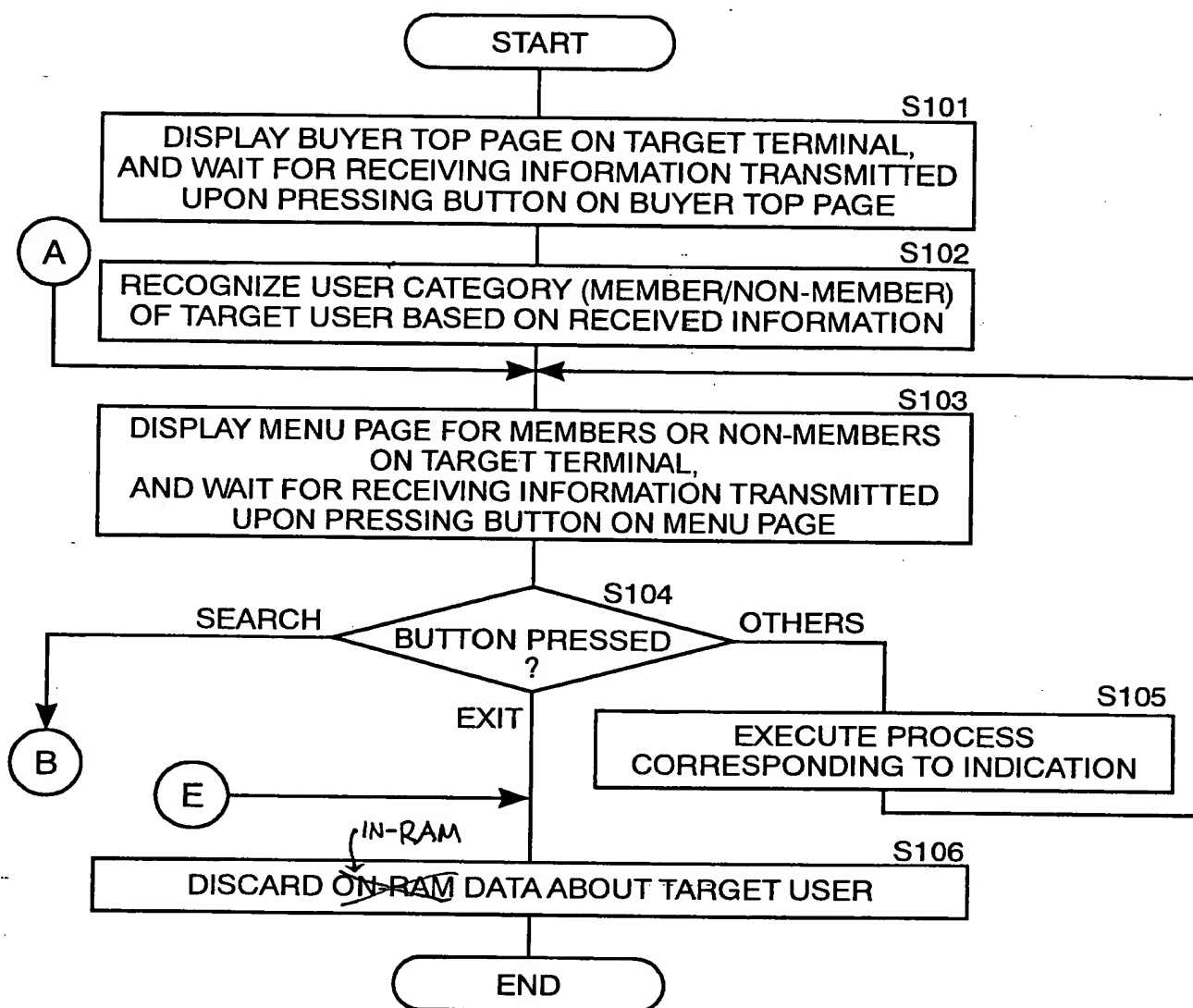


FIG. 5

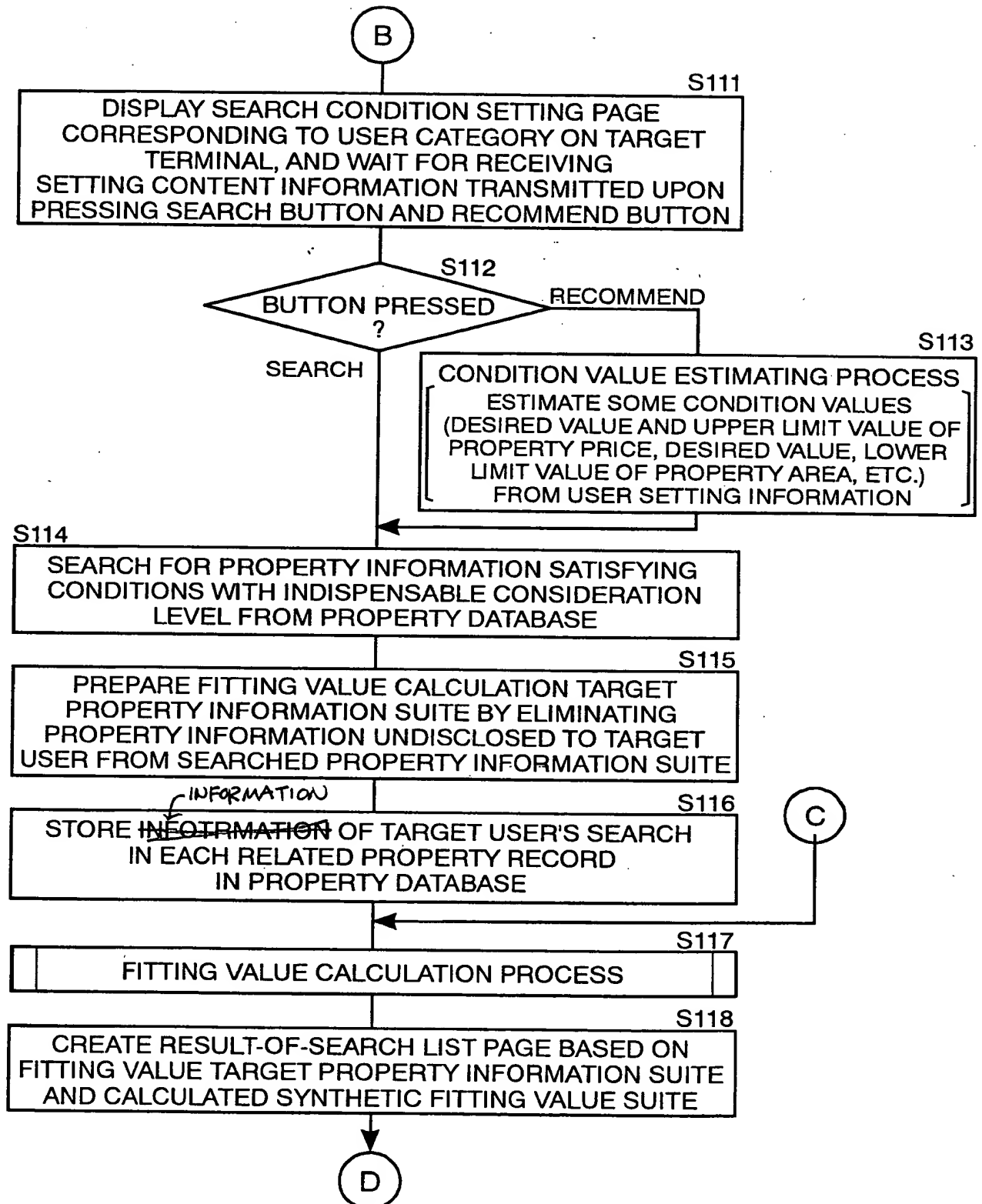


FIG. 6

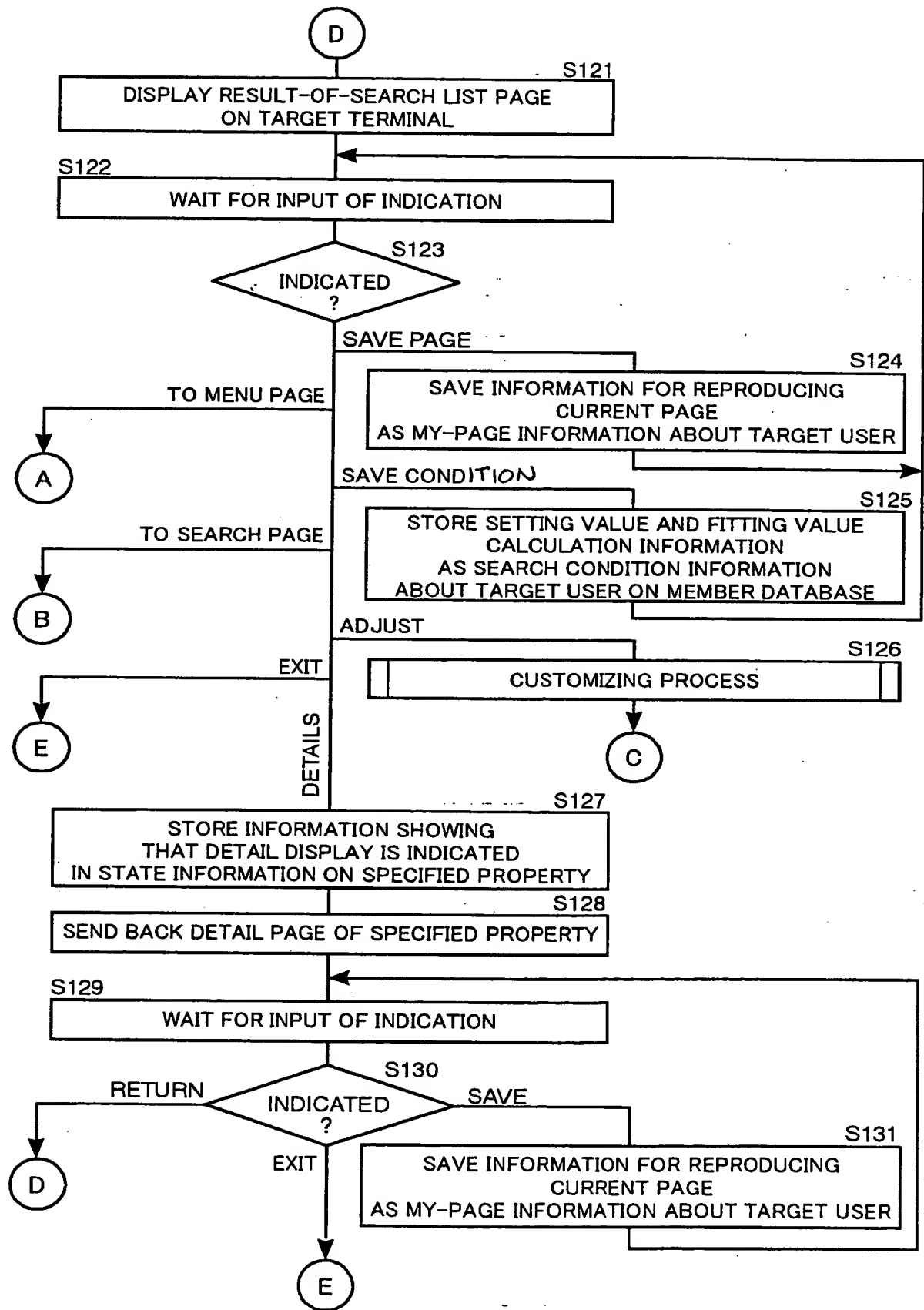


FIG. 8

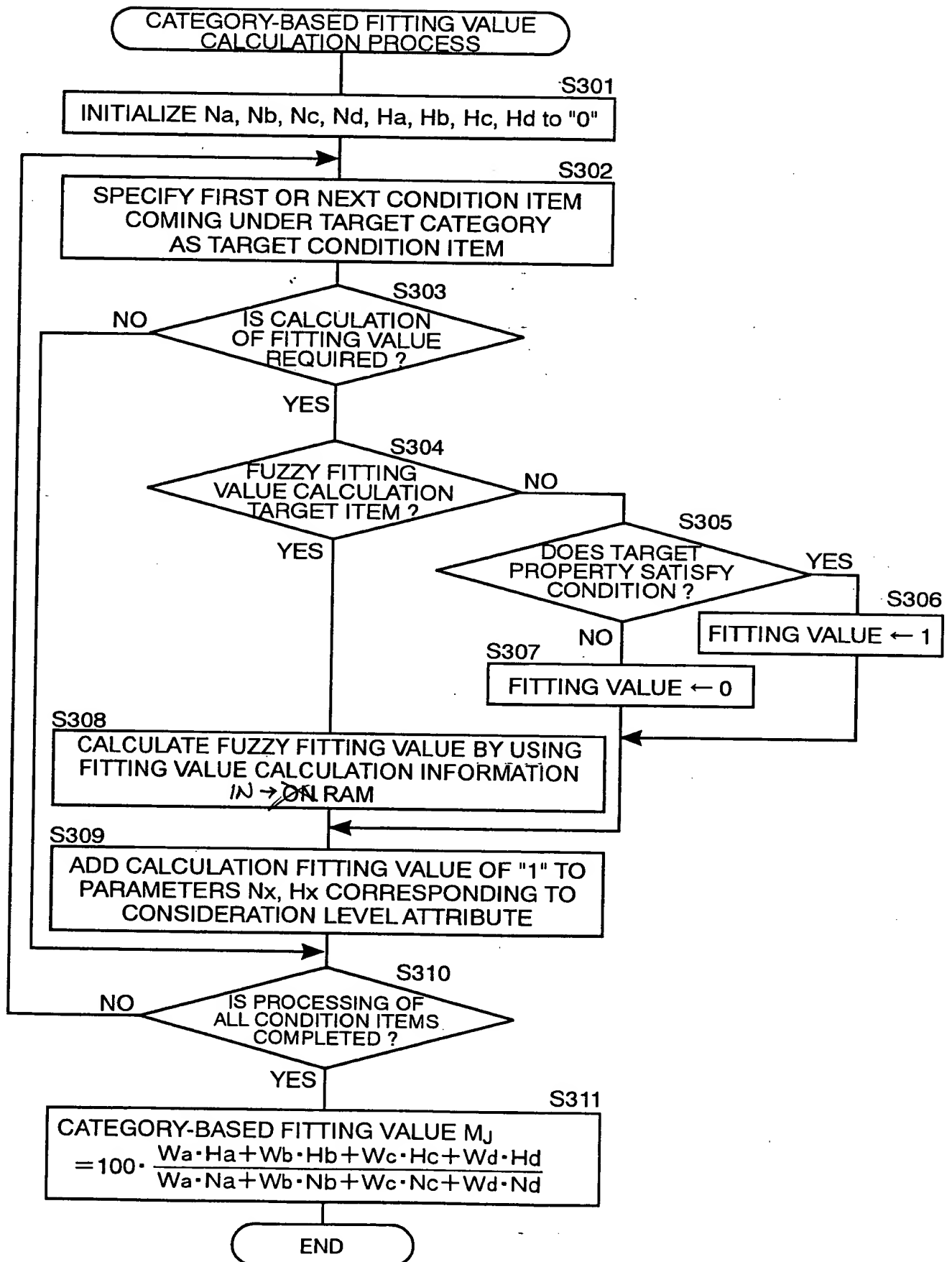




FIG. 9

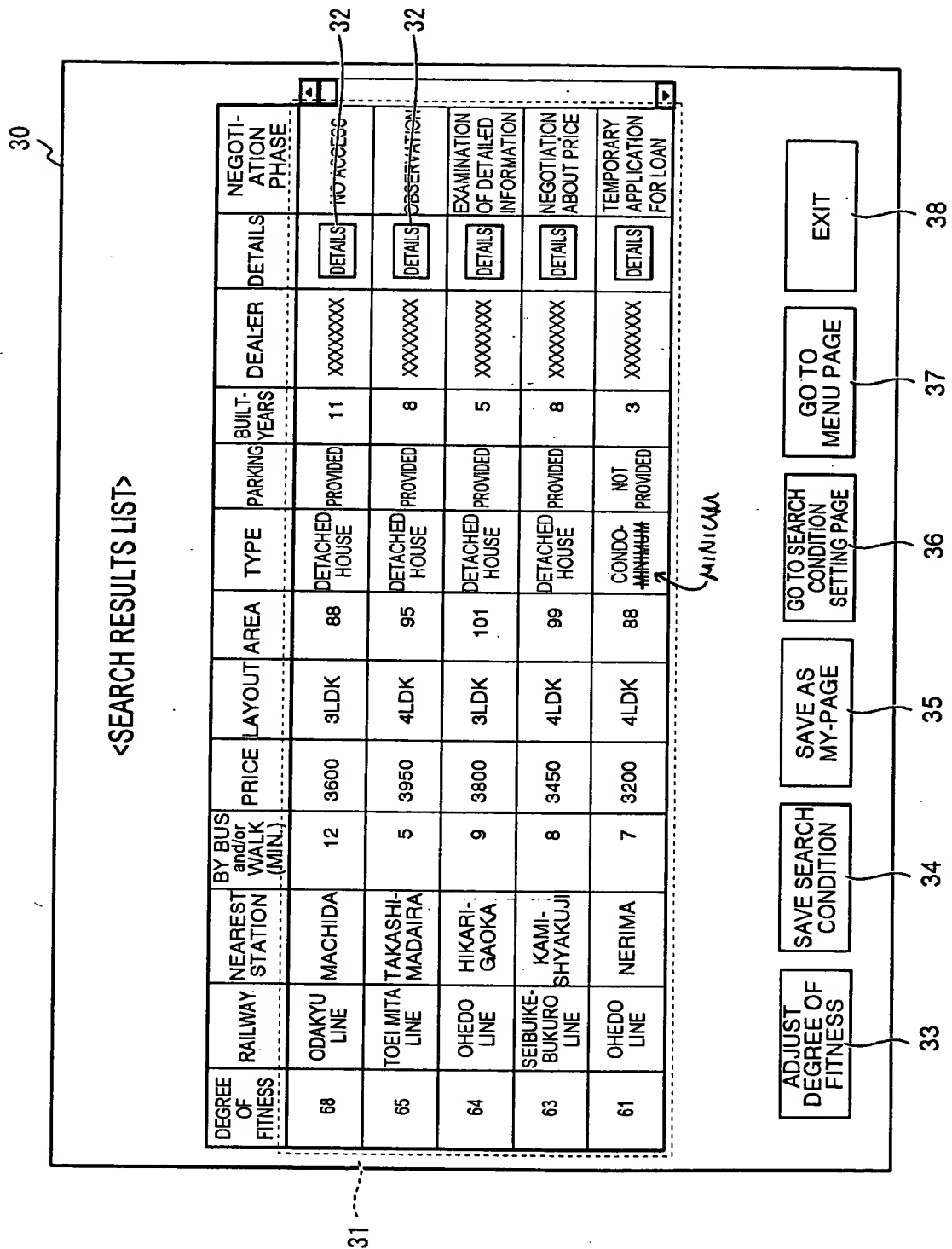


FIG.15

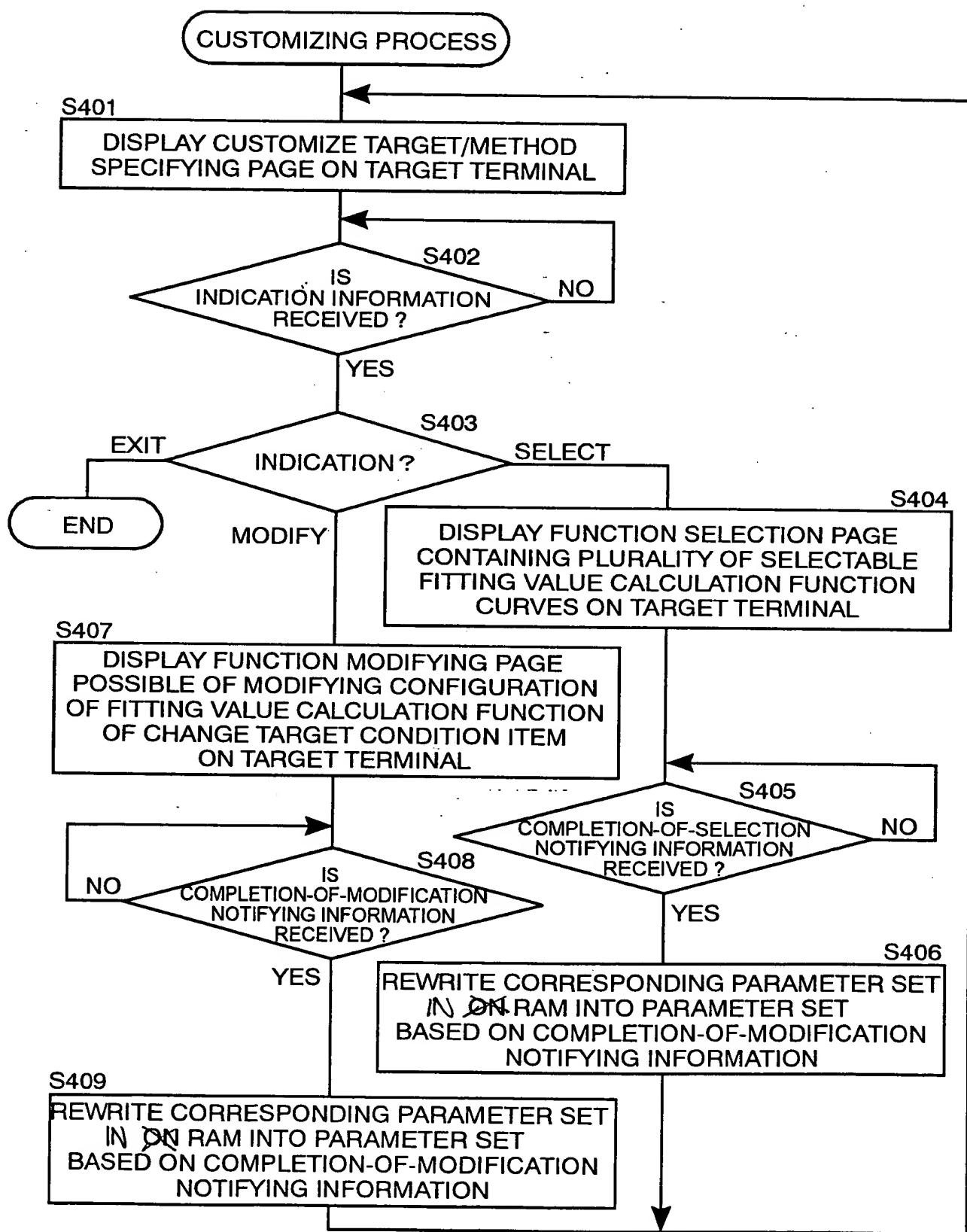




FIG. 19

50

51

52

53

### CUSTOMER LIST

SCORE	MEETING COUNTS	MEMBERSHIP REGISTERED DATE	PURCHASE PERIOD	VISIT COUNTS	SEARCH COUNTS	<hot Lp>	AT-ONCE PROMOTION
89	3	2002/9/16	IMMEDIATE	96	652	A	<input type="checkbox"/>
75	8	2001/12/1	WITHIN 6 MONTHS	22	382	B	<input type="checkbox"/>
64	112	2002/2/4	WITHIN ONE YEAR	46	664	C	<input type="checkbox"/>
48	9	2001/8/9	IMMEDIATE	5	20	A	<input type="checkbox"/>
36	12	2003/9/4	WITHIN 3 MONTHS	2	55	C	<input type="checkbox"/>
25	64	2002/7/7	WITHIN 3 YEARS	58	94	D	<input type="checkbox"/>
10	25	2001/4/4	IMMEDIATE	36	68	E	<input type="checkbox"/>

AT-ONCE PROMOTION

### DETAILED INFORMATION

MANAGEMENT NUMBER: 65468  
TYPE: DETACHED HOUSE  
~~APPLICATION; COOKING~~ APPLAUGE : COOKING  
LOCAL DISTRICT: NAKADAI, ITABASHI-KU  
PRICE: 48,000,000yen  
TRAFFIC: 3 MIN. FROM NARIMASU ST., TOUJO LINE  
AREA: SOUTH 6 M  
BUILT-YEARS: 6  
DIRECTION: SOUTH,  
LAYOUT: 4LDK  
TRANSFER DATE: IMMEDIATE RIGHT: OWNERSHIP  
REMARKS: ORIGIN OF STATION, CORNER LOT,  
LAND FOR REZONING

LAYOUT

EXTERIOR

6-MAT WESTERN STYLE

7-MAT WESTERN STYLE

6-MAT JAPANESE STYLE

10-MAT DINING KITCHEN



FIG. 21

70

## \*\*\*REAL ESTATE BRANCH OFFICES

URAWA BRANCH, OHMIYA BRANCH, TAKIHARA BRANCH,  
HONJO BRANCH, KUMAGAYA BRANCH, TAKASAKI BRANCH,  
ITABASHI BRANCH, IKEBUKURO BRANCH

## \*\*\* REAL ESTATE URAWA BRANCH OFFICE

IN-CHARGE PERSON	RAILWAY LINE	NEAREST STATION	BY BUS and/or WALK (MIN.)	PRICE	LAYOUT	AREA	TYPE	PARKING	BUILT- YEARS	DEALER	DETAILS	NEGOTI- ATION PHASE	OPEN TO PUBLIC
UMEBAYASHI	ODAKYU LINE	MACHIDA	12	3600	3LDK	88	DETACHED HOUSE	PROVIDED	11	XXXXXXXX	DETAILS	NO ACCESS	<input type="checkbox"/>
HARA	TOEI MITA LINE	TAKASHI- MADAIRA	5	3950	4LDK	95	DETACHED HOUSE	PROVIDED	8	XXXXXXXX	DETAILS	OBSERVATION	<input type="checkbox"/>
NAKAJIMA	OHEDO LINE	HIKARI- GAOKA	9	3800	3LDK	101	DETACHED HOUSE	PROVIDED	5	XXXXXXXX	DETAILS	EXAMINATION OF DETAILED INFORMATION	<input type="checkbox"/>
TAMAZAWA	SEIBUKE- BUKURO LINE	KAMI- SHYAKUJII	8	3450	4LDK	99	DETACHED HOUSE	PROVIDED	8	XXXXXXXX	DETAILS	NEGOTIATION ABOUT PRICE	<input type="checkbox"/>
NAKANIWA	OHEDO LINE	NERIMA	7	3200	4LDK	88	CONDO- MINIMUM	NOT PROVIDED	3	XXXXXXXX	DETAILS	TEMPORARY APPLICATION FOR LOAN	<input type="checkbox"/>

MINIMUM